- Improving effectiveness
- Revolutionizing outcomes
- Augmenting the standard of care

Science-driven effectiveness



Next Generation Personalized Medicine

Oberon Sciences' system improves adherence

The digital system by Oberon Sciences improves outcomes. Increases effectiveness and overcomes drug tolerance.

- Low engagement and lack of trust of patients and • providers in digital systems that assist in diagnosis data analysis.
- Health systems can not afford extra costs for *"nice*" to have" systems.

Science-driven effectiveness

Chronic medications lose their effect over time US chronic disease market is valued at > 3 trillion USD/year



- Drug-resistant cancer leads to mortality.
- mortality.
- arthritis and colitis, develop resistance.

55% of people > 60 suffer from <a>1 chronic diseases

A third of patients with heart failure are resistant to diuretics. 30-40% of patients with epilepsy or depression resist all drugs.

Resistant to opioids mandate increasing dosages leading to

40% of patients receiving Humira, the blockbuster drug for

The Digital Pill: A drug regulated by artificial intelligence Optimizing the standard of care, improving adherence



Low engagement

Science-driven effectiveness

Increases adherence by improving outcomes



Improving the response to diuretics in patients with heart failure and diuretic resistance







Gelman R, Biomed Pharmacother. 2023161:114334

Improving the response to diuretics in heart failure



No. of admissions

App engagement

treatment

Gelman R, Biomed Pharmacother. 2023161:114334

Overcoming the tolerance to analgesics Digital Medical Cannabis real-world data



Hurvitz N, in press, 2023

Stabilization and improvement of the clinical status of multiple sclerosis patients treated with Dimethyl Fumarate (Tacfidera)





Lehmann H, Ilan Y J Bioinformatics and System Biology, 2023

Real life Story

Good morning Dr. Lehmann I feel great.

We are on vacation in the Dolomites, and I am proud to share that yesterday, I climbed after I already thought I wouldn't climb anymore (fear of stability and balance due to sclerosis). I did it successfully and, most importantly: with pleasure.

בוקר טוב, ד״ר להמן 👷 👷 אני מרגישה מצוין. אנחנו בחופשה משפחתית בדולומיטים ואני ממש גאה לשתף אותך בכך שאתמול טיפסתי אחרי שכבר חשבתי שלא אטפס יותר (פחד מענייני יציבות ושיווי משקל אטפס יותר (פחד מענייני את זה בהצלחה והכי חשוב : בהנאה.

6 0

J/ 9:30

היי גלי מה שלומך? איך את מרגישה?



ואוו!! איזה כיף לשמוע! תמשיכו להנות! 10:44 ₪ 10:45 ₪ 10:45 ₪ 10:45 ₪ 10:45 ₪

Add value to all players of the health care system: Ensuring engagement and saving costs



- Seven worldwide issued patents
- In the market
- A short time to market
- FDA exempt "no claim"-based reminder
- within common practice

Science-driven effectiveness

The Digital Pill increases effectiveness by introducing datadriven personalized regimens

Version 1.0

Introduces variability in dosing and times of administration within the approved range

Version 2.0

A closed-loop system that alters variability based on outcome

Version 3.0

Quantifying variability signatures and incorporating them into the algorithm

Science-driven effectiveness



Ilan,Y In J Env Res Pu Health 2021

Oberon Sciences

Improving effectiveness & function by second-generation artificial intelligence



Science-driven effectiveness

Digital Lifestyle Sport, Diet

Digital Wellness Longevity The digital office: **Ov**ercoming burnout

The Science Noise is essential for the proper function of biological systems







Improving outcomes by implementing variability-based algorithms for improving early and accurate diagnosis



Science-driven effectiveness

Sigawi T, Ilan Y, In press, 2023

Implementing variability-based algorithms for improving outcome

In the low physical activity intensity group: variability was associated with less physical disability and improved shortterm memory.



SHARE dataset: The most prominent social science study 27 countries; millions of subjects being followed for 18 years

Science-driven effectiveness







Rinot E, Sigawi T, Ilan Y, In press

Variability-based digital twins Improving the performance of prediction tools



Science-driven effectiveness

Sigawi T, Ilan Y, Biomimetic, 2023

The next-generation digital platform that improves diagnosis, monitoring, and effectiveness of drugs by implementing variability



Science-driven effectiveness



Ilan, Y in press 2023

> 40 publications & 2 books

Biomedicine & Pharmacotherapy 161 (2023) 114334



Biomedicine & Pharmacotherapy

journal homepage: www.elsevier.com/locate/biopha

A second-generation artificial intelligence-based therapeutic regimen improves diuretic resistance in heart failure: Results of a feasibility open-labeled clinical trial

Ram Gelman^{a,1}, Noa Hurvitz^{a,1}, Rima Nesserat^a, Yotam Kolben^a, Dean Nachman^b, Khurram Jamil^c, Samuel Agus^c, Rabea Asleh^b, Offer Amir^b, Marc Berg^c, Yaron Ilan^{a,*}

















 Ensuring adoption by improving outcomes: augmenting the standard of care

Patients view the app as part of their treatment.

Improving existing products: An "Uber / Airbnb" model
No need to develop expensive new products, no regulatory barriers:

✓ Saving costs to health systems

✓ Increasing pharma revenue

✓ A B2B win-win business model

A per patient per month fee and sharing revenues from data



